



Privacy Policy

Introduction and General Information

Thank you for your interest in our website. The protection of your personal data is very important to us. Below you will find information on how we handle the data collected through your use of our website. Your data is processed in accordance with the legal regulations on data protection.

Data controller as defined by the GDPR O

Röckelein GmbH
Neue Reichenbacher Straße 15
08496 Neumark
Phone: +49 (0) 911 996330
Fax: +49 (0) 911 9963399
Email: nuernberg@roeckelein-gmbh.de

Contact information for the Data Protection Officer

Proliance GmbH / www.datenschutzexperte.de
Data Protection Officer
Leopoldstr. 21
80802 Munich
datenschutzbeauftragter@datenschutzexperte.de

When contacting the Data Protection Officer, please specify the company to which your inquiry relates. Please refrain from attaching sensitive information, such as a copy of your ID, to your inquiry.

Definitions

Our Privacy Policy is intended to be simple and easy to understand for everyone. This Privacy Policy generally uses the official terms of the General Data Protection Regulation (GDPR). The official definitions are explained in Article 4 of the GDPR.

Access to and Storage of Information on End Devices

By using our website, information (e.g., IP address) may be accessed or stored (e.g., cookies) on your end devices. This access or storage may involve further processing of personal data within the meaning of the GDPR.

In cases where such access to or storage of information is absolutely necessary for the technically flawless provision of our services, this is done on the basis of Section 25(1) sentence 1, (2) no. 2 TDDDG.



In cases where such a process serves other purposes (e.g., the needs-based design of our website), it is carried out on the basis of Section 25(1) of the TDDDG only with your consent pursuant to Article 6(1)(a) of the GDPR. Consent may be revoked at any time with future effect. The processing of your personal data is subject to the provisions of the GDPR and the Federal Data Protection Act (BDSG).

Further information regarding the processing of your personal data and the relevant legal bases in this context can be found in the following sections on the specific processing activities on our website.

Web Hosting

This website is hosted by an external service provider (host). This website is hosted in Denmark by **team.blue Denmark A/S**. Personal data collected on this website is stored on the host's servers. This may include, in particular, IP addresses, contact requests, metadata and communication data, website visits, and other data generated via a website.

We collect the listed data to ensure that the website connects smoothly and that our services are provided without technical errors. The processing of this data is strictly necessary to make the website available to you. The legal basis for processing the data is our legitimate interest in the proper display and functionality of our website in accordance with Article 6(1)(f) of the GDPR.

We have entered into a data processing agreement with the provider in accordance with the requirements of Article 28 of the GDPR, in which we oblige the provider to protect our customers' data and not to disclose it to third parties.

Contact Form and Contact via Email

If you send us inquiries via the contact form or email, the information you provide in the inquiry form or your email—including the personal data you provide there—will be stored by us to process the inquiry and in case of follow-up questions. Providing an email address and your company name is required to establish contact; providing your first and last name, address, and phone number is voluntary. We will not disclose this data under any circumstances without your consent. The legal basis for processing the data is our legitimate interest in responding to your inquiry pursuant to Art. 6(1)(f) GDPR and, where applicable, Art. 6(1)(b) GDPR, provided your inquiry is aimed at entering into a contract. Your data will be deleted after your inquiry has been fully processed, provided there are no legal retention obligations to the contrary. In the case of Article 6(1)(f) of the GDPR, you may object to the processing of your personal data at any time.

Registration

You have the option to register for certain services provided on our website and thereby create a user profile. As part of the registration and setup process, we collect and use the following personal data:



- First and last name
- Company name
- Address
- VAT ID
- Email address
- Date and time of registration

In addition, voluntary information may be provided (e.g., phone number, etc.). Required information provided for the purpose of registration is marked as a required field in the input form with an asterisk. With your user account, you will be able to access additional parts of our website and log in to the services you have purchased. The legal basis for data processing is, in the case of consent, Article 6(1)(a) of the GDPR or Article 6(1)(b) of the GDPR, provided that the processing is necessary to provide the requested services. Your data will be deleted as soon as the user account on our website is deleted, provided there are no legal retention obligations. You can generally make changes to and/or delete your user account, including the data you have provided, directly in your user account after logging in, or by sending a corresponding message to the controller named in the introduction.

Registration of a Customer Account

You have the option to create a customer account in our online shop to order goods. As part of the registration and setup of your customer account, we collect and use the following personal data:

- First name
- Last name
- Company name
- Company address (Street, ZIP code, City, Country)
- Company email address
- Company phone number
- VAT ID number
- Date and time of registration

Required information provided for registration purposes is marked as a required field in the input form with a pop-up box.

Orders can be placed by guest customers and by existing customers who have already received shop access from us. The login credentials consist of the customer number, email address, and password.

Data from shop orders placed by existing customers or inquiries from prospective customers is stored in a customer database along with the description of the type and quantity of goods



ordered and/or inquired about, in order to ensure the proper processing of the order/inquiry, including shipping and invoicing.

The legal basis for data required to provide the customer account and process orders for goods is Article 6(1)(b) of the GDPR.

The legal basis for processing voluntarily provided information is your consent pursuant to Article 6(1)(a) of the GDPR. Your data will be deleted as soon as the user account on our website is deleted, provided there are no legal retention obligations. You can generally make changes to and/or delete your customer account, including the data you have provided, directly in your user account after logging in, or by sending a corresponding message to the controller mentioned at the beginning.

Newsletter

If you would like to subscribe to the newsletter offered on the website, which provides regular information about our offers and products, we require your email address as a mandatory field.

Additional data may be provided so that we can address you personally in the newsletter and/or identify you should you wish to exercise your rights as a data subject.

We use the so-called double opt-in procedure to send the newsletter. This means that we will only send you our newsletter via email once you have expressly confirmed that you consent to receiving newsletters. To do this, you will first receive an email containing a link through which you can confirm that you, as the owner of the corresponding email address, wish to receive newsletters in the future. By confirming, you grant us your consent in accordance with Art. 6(1)(a) GDPR to use your personal data for the purpose of sending the requested newsletter.

When you subscribe to the newsletter, in addition to the email address required for sending the newsletter, we store the IP address you used to subscribe, as well as the date and time of your subscription and confirmation, to enable us to trace any potential misuse at a later date. The legal basis for this is our legitimate interest pursuant to Article 6(1)(f) of the GDPR.

You can unsubscribe from the newsletter at any time via the link included in every newsletter or by sending an email to the controller named above. Once you have unsubscribed, your email address will be immediately deleted from our newsletter distribution list, unless you have expressly consented to the continued use of the collected data or the continued processing is otherwise permitted by law.

Use of Payment Service Providers

When purchasing our products through our online store, we offer customers efficient and secure payment options and, for this purpose, use banks, credit institutions, and other payment service providers (collectively, “payment service providers”).



Depending on which payment option you select when placing your order, we will forward the data necessary for processing the payment to the credit institution or payment service provider responsible for handling the payment. We base the necessary data transfer to the payment service providers on Article 6(1)(b) of the GDPR (the necessity to fulfill the contract) as well as on Article 6(1)(f) of the GDPR (the interest in ensuring a payment process that is as smooth, convenient, and secure as possible).

The data processed by the payment service providers includes master data, such as name and address; bank details, such as account numbers or credit card numbers; passwords, TANs, and checksums; as well as contract, amount, and recipient-related information, but also meta/communication data (device information, IP addresses). This information is required to process the transactions. However, the data entered is processed and stored solely by the payment service providers under their own responsibility. This means that we do not receive any account- or credit card-related information, but only information confirming or denying the payment. Under certain circumstances, the data may be transmitted by the payment service providers to credit bureaus. This transmission is intended for identity and creditworthiness verification. In this regard, we refer you to the Terms and Conditions and Privacy Policy of the payment service providers.

The terms and conditions and privacy policies of the respective payment service providers apply to payment transactions; these are available on the respective websites or within the transaction applications. We also refer you to these for further information and to exercise your rights of withdrawal, access, and other data subject rights.

Services and service providers used:

- Amazon Pay: The provider is Amazon Payments s.c.a., 5 Rue Plaetis, L-2338 Luxembourg. Further information regarding the processing of your data can be found here: <https://pay.amazon.com/de/help/201751600>
- Apple Pay: The provider of the payment service is Apple Inc., Infinite Loop, Cupertino, CA 95014, USA. Apple's privacy policy can be found here: <https://www.apple.com/legal/privacy/de-ww/>
- Google Pay: The provider is Google Ireland Limited, Gordon House, Barrow Street, Dublin 4, Ireland. Google's privacy policy can be found here: <https://policies.google.com/privacy>
- Klarna: The provider is Klarna AB, Sveavägen 46, 111 34 Stockholm, Sweden. For details on the use of Klarna cookies, please visit the following link: https://cdn.klarna.com/1.0/shared/content/policy/cookie/de_de/checkout.pdf Klarna's privacy policy can be found at: <https://www.klarna.com/de/datenschutz/>
- PayPal: Payment services; Service provider: PayPal (Europe) S.à.r.l. et Cie, S.C.A., 22-24 Boulevard Royal, L-2449 Luxembourg; PayPal's privacy policy can be found at: <https://www.paypal.com/de/webapps/mpp/ua/privacy-full>.
- QuickPay: Payment services; Service provider: QuickPay ApS, Vesterbro Torv 1, 8000 Aarhus C, Denmark; QuickPay's privacy policy can be found at: <https://quickpay.net/de/privacy-policy/>



Server Log Files

When you visit our website, it is technically necessary for data to be transmitted from your internet browser to our web server. The following data is recorded during an active connection for communication between your internet browser and our web server:

- Visited domain
- Date and time of the request
- Page from which the file was requested
- Access status (file transferred, file not found, etc.)
- Web browser and operating system used
- IP address of the requesting computer
- Amount of data transferred

We collect the listed data to ensure a smooth connection to the website and the technically error-free provision of our services. The processing of this data is absolutely necessary to make the website available to you. The log files are used to evaluate system security and stability as well as for administrative purposes. The legal basis for processing the data is our legitimate interest in the protection and functionality of our website pursuant to Art. 6(1)(f) GDPR.

For technical security reasons, in particular to defend against attempted attacks on our web server, we store this data temporarily. After no later than 30 days, the data is anonymized by truncating the IP address to the domain level, so that it is no longer possible to establish a connection to an individual user.

The log files are stored for **a maximum of 30 days** and are then automatically deleted through a daily cleanup process ("cleanup logs"). This data is not merged with other data sources or disclosed to third parties.

Cookies

Our website uses so-called "cookies." Cookies are small text files that are stored on your device either temporarily for the duration of a session (session cookies) or permanently (persistent cookies). Session cookies are automatically deleted at the end of your visit. Persistent cookies remain stored on your device until you delete them yourself or your web browser deletes them automatically.

Cookies serve various functions. Many cookies are technically necessary, as certain website functions would not work without them (e.g., the shopping cart function or language settings). Other cookies are used to analyze user behavior or display advertisements.

The processing of data through the use of strictly necessary cookies is based on a legitimate interest pursuant to Art. 6(1)(f) GDPR in the technically flawless provision of our services. For details on the processing purposes and legitimate interests, please refer to the explanations regarding the specific data processing activities.

The processing of personal data through the use of other cookies is based on consent pursuant to Article 6(1)(a) of the GDPR. Consent may be revoked at any time with future effect. To the extent that such cookies are used for analysis and optimization purposes, we will inform you separately about this within the scope of this Privacy Policy and obtain your consent in accordance with Article 6(1)(a) of the GDPR.



You can configure your browser so that you

- are informed about the setting of cookies,
- only allow cookies in individual cases,
- exclude the acceptance of cookies in specific cases or generally,
- or enable the automatic deletion of cookies when you close your browser.

You can manage cookie settings for each browser using the following links:

- [Google Chrome](#)
- [Mozilla Firefox](#)
- [Edge \(Microsoft\)](#)
- [Safari](#)
- [Opera](#)

You can also manage cookies from many companies and features used for advertising individually. To do so, use the relevant user tools available at <https://www.aboutads.info/choices/> or <http://www.youronlinechoices.com/uk/your-ad-choices>.

Most browsers also offer a so-called “Do Not Track” feature. When this feature is enabled, the browser notifies advertising networks, websites, and applications that you do not wish to be “tracked” for the purpose of behavioral advertising and similar activities.

Information and instructions on how to manage this feature can be found at the following links, depending on your browser provider:

- [Google Chrome](#)
- [Mozilla Firefox](#)
- [Edge \(Microsoft\)](#)
- [Safari](#)
- [Opera](#)

Additionally, you can prevent the loading of so-called scripts by default. “NoScript” allows the execution of JavaScripts, Java, and other plug-ins only on trusted domains of your choice. For information and instructions on how to configure this feature, please contact your browser provider (e.g., for Mozilla Firefox at: <https://addons.mozilla.org/de/firefox/addon/noscript/>).

Please note that disabling cookies may limit the functionality of our website.

Changing Cookie Settings

You can revoke or change your cookie settings at any time. To do so, access the cookie settings again via our integrated thumbprint. You can find this at the bottom left of the website at any time."

or

You can revoke or change your cookie settings at any time. To do so, access the cookie settings again via this link (embed hyperlink to cookie settings).

External Services

A. Google Analytics



Our website uses Google Analytics, a web analytics service provided by Google Ireland Limited, Gordon House, Barrow Street, Dublin 4, Ireland ("Google"). Google Analytics uses so-called "cookies."

Google will use this information on behalf of the operator of this website to evaluate your use of the website and to compile reports on website activity. Google will also use this information to provide the website operator with additional services related to the use of the website and the internet. The IP address transmitted by **your** browser as part of Google Analytics will not be combined with other data held by Google. Processing is carried out in accordance with Art. 6(1)(a) GDPR on the basis of the consent you have provided.

We use Google Analytics only with IP anonymization enabled. This means that your IP address is processed by Google only in a truncated form.

We have entered into a data processing agreement with the service provider, in which we require them to protect our customers' data and not to disclose it to third parties.

Since Google may transfer personal data to affiliated companies and sub-processors in countries outside the EU and the EEA, additional safeguards are required to ensure the level of data protection mandated by the GDPR. For the United States, there is an adequacy decision by the European Commission pursuant to Article 45(1) of the GDPR regarding companies certified under the EU-U.S. Data Privacy Framework. Google LLC is certified under the EU-U.S. Data Privacy Framework and is therefore committed to complying with appropriate data protection standards, which can be viewed at the following link: <https://www.dataprivacyframework.gov/s/participant-search>

For potential transfers to other third countries outside the EU and the EEA for which no adequacy decision by the EU Commission exists, we have also agreed on standard data protection clauses with the provider in accordance with Article 46(2)(c) of the GDPR. These clauses oblige the recipient of the data in the third country to process the data in accordance with the level of protection in Europe.

The terms of use for Google Analytics and information on data protection can be accessed via the following links:

<http://www.google.com/analytics/terms/de.html>
<https://www.google.de/intl/de/policies/>

The data is deleted as soon as it is no longer necessary to achieve the purpose for which it was collected. Data at the user and event level that is linked to cookies, user identifiers (e.g., User ID), and advertising IDs (e.g., DoubleClick cookies, Android Advertising ID, IDFA [Apple Identifier for Advertisers]) will be deleted no later than 14 months after collection.

You can prevent the storage of cookies by adjusting the settings of your browser software accordingly. However, we would like to point out that in this case, you may not be able to use all functions of this website without restriction. You can also prevent Google from collecting the data generated by the cookie and analyzing your use of the website (including your IP address), as well as prevent Google from processing this data, by downloading and installing the browser plugin available at <https://tools.google.com/dlpage/gaoptout?hl=de>.

B. Google Ads Remarketing



Our website uses the features of Google Ads Remarketing. The provider is Google Ireland Limited, Gordon House, Barrow Street, Dublin 4, Ireland.

Provided you have given us your consent for this, this feature enables the advertising audiences created with Google Ads Remarketing to be linked with the cross-device features of Google Ads and the Google Marketing Platform. The legal basis is your consent pursuant to Art. 6(1)(a) GDPR, § 25(1) TTDSG. In this way, interest-based, personalized advertising messages that have been tailored to you based on your previous usage and browsing behavior on one device (e.g., mobile phone) can also be displayed on another of your devices (e.g., tablet or PC).

If you have given your consent, Google links your web and app browsing history to your Google Account for this purpose. This allows the same personalized advertising messages to be displayed on any device on which you sign in with your Google Account.

To support this feature, Google Analytics collects user-authenticated IDs, which are temporarily linked to our Google Analytics data to define and create audiences for cross-device advertising.

You can permanently opt out of cross-device remarketing/targeting by disabling personalized ads in your Google Account; to do so, follow this link: <https://adssettings.google.com/>.

Since Google may transfer personal data to affiliates and sub-processors in countries outside the EU and the EEA, additional safeguards are required to ensure the level of data protection provided by the GDPR. For the United States, there is an adequacy decision by the European Commission pursuant to Art. 45(1) GDPR regarding companies certified under the EU-U.S. Data Privacy Framework. Google LLC is certified under the EU-U.S. Data Privacy Framework and is therefore committed to complying with appropriate data protection standards, which can be viewed at the following link: <https://www.dataprivacyframework.gov/s/participant-search>.

For potential transfers to other third countries outside the EU and the EEA for which no adequacy decision has been issued by the European Commission, we have also agreed on standard data protection clauses with the provider in accordance with Article 46(2)(c) of the GDPR. These clauses oblige the recipient of the data in the third country to process the data in accordance with the level of protection in Europe.

Further information and the privacy policy can be found in Google's Privacy Policy at: <https://www.google.com/policies/technologies/ads/>.

C. Google Tag Manager

This website uses Google Tag Manager from Google Ireland Limited, Gordon House, Barrow Street, Dublin 4, Ireland ("Google"). This service allows website tags to be managed via an interface. Google Tag Manager merely implements tags. This means: No cookies are used, and only the user's IP address is transmitted to Google to establish a connection. Google Tag Manager triggers other tags, which in turn may collect data. However, Google Tag Manager does not access this data. If deactivation has been performed at the domain or cookie level, it



remains in effect for all tracking tags, provided they are implemented using Google Tag Manager.

We use Google Tag Manager based on your consent pursuant to Art. 6(1)(a) GDPR.

Since Google may transfer personal data to affiliated companies and sub-processors in countries outside the EU and the EEA, additional safeguards are required to ensure the level of data protection provided by the GDPR. For the United States, there is an adequacy decision by the European Commission pursuant to Article 45(1) of the GDPR regarding companies certified under the EU-U.S. Data Privacy Framework. Google LLC is certified under the EU-U.S. Data Privacy Framework and is therefore committed to complying with appropriate data protection standards, which can be viewed at the following link: <https://www.dataprivacyframework.gov/s/participant-search>

For potential transfers to other third countries outside the EU and the EEA for which no adequacy decision by the EU Commission exists, we have also agreed on standard data protection clauses with the provider in accordance with Article 46(2)(c) of the GDPR. These clauses oblige the recipient of the data in the third country to process the data in accordance with the level of protection in Europe.

D. Google Marketing Platform (formerly DoubleClick)

This website uses DoubleClick from the Google Marketing Platform, a service provided by Google Ireland Limited, Google Building Gordon House, Barrow St, Dublin 4, Ireland (“Google”).

DoubleClick uses cookies to present you with advertisements that are relevant to you. In doing so, a pseudonymous identification number (ID) is assigned to your browser or device to track which ads were displayed in your browser and which ads were clicked. This helps improve campaign performance or, for example, prevents you from seeing the same ad multiple times. In addition, Google can use cookie IDs to track so-called conversions related to ad requests. This is the case, for example, when a user sees a Campaign Manager ad and later visits the advertiser’s website using the same browser and makes a purchase there. According to Google, the cookies do not contain any personal information. To the extent that you have given us your consent, the processing of the data is based on Art. 6(1)(a) GDPR.

Due to the technology used, your browser automatically establishes a direct connection to Google’s server. We have no influence over the scope and further use of the data collected by Google through the use of this tool and therefore inform you to the best of our knowledge: Through the integration of DoubleClick, Google receives the information that you have accessed the relevant part of our website or clicked on one of our ads. If you are registered with a Google service, Google can associate the visit with your account. Even if you are not registered with Google or have not logged in, there is a possibility that the provider may obtain and store your IP address.



Since Google may transfer personal data to affiliated companies and sub-processors in countries outside the EU and the EEA, additional safeguards are required to ensure the level of data protection provided by the GDPR. For the United States, there is an adequacy decision by the European Commission pursuant to Article 45(1) of the GDPR regarding companies certified under the EU-U.S. Data Privacy Framework. Google LLC is certified under the EU-U.S. Data Privacy Framework and is therefore committed to complying with appropriate data protection standards, which can be viewed at the following link: <https://www.dataprivacyframework.gov/s/participant-search>

For potential transfers to other third countries outside the EU and the EEA for which no adequacy decision has been issued by the European Commission, we have also agreed on standard data protection clauses with the provider in accordance with Article 46(2)(c) of the GDPR. These clauses require the recipient of the data in the third country to process the data in accordance with the level of protection in Europe.

For more information on the Google Marketing Platform, please visit <https://marketingplatform.google.com/about/>, and for general information on data protection at Google: <https://www.google.de/intl/de/policies/privacy>.

D. Trusted Shops Trustbadge

The Trusted Shops Trustbadge is integrated into this website to display our Trusted Shops seal of approval and the collected reviews, as well as to offer Trusted Shops products to buyers after an order.

The Trustbadge and the services advertised through it are provided by Trusted Shops GmbH, Subbelrather Str. 15C, 50823 Cologne. Trusted Shops collects the data to enable protection for purchases made in online shops verified by Trusted Shops

When the Trustbadge is accessed, the web server automatically saves a so-called server log file containing, for example, your IP address, the date and time of access, the amount of data transferred, and the requesting provider (access data), thereby documenting the access. This access data is not analyzed and is automatically overwritten no later than seven days after the end of your visit to the site. Further personal data is only transmitted to Trusted Shops if you have consented to this, decide to use Trusted Shops products after completing an order, or have already registered for use. In this case, the contractual agreement between you and Trusted Shops applies.

This serves to safeguard our legitimate interests, which prevail following a balancing of interests, in the optimal marketing of our offerings in accordance with Art. 6(1)(f) GDPR.

The collected data will be stored until you request its deletion, until Trusted Shops GmbH deletes it itself, or until the purpose for data storage no longer applies. Mandatory statutory retention periods remain unaffected. Details regarding data processing by Trusted Shops GmbH can be found at:

[For what purposes does Trusted Shops process the data? – Help - Trusted Shops](#)



You can find the privacy policy of Trusted Shops GmbH here: [Legal Notice and Privacy Policy - Trusted Shops](#)

External Links

Social networks (LinkedIn, Facebook) are integrated into our website solely as links to the respective services. After clicking on the embedded text/image link, you will be redirected to the respective provider's page. User information is only transferred to the respective provider after the redirection. For information on how your personal data is handled when using these websites, please refer to the respective privacy policies of the providers you use.

Data Disclosure and Recipients

Your personal data will not be transferred to third parties, except

- if we have explicitly indicated this in the description of the respective data processing,
- if you have given your explicit consent pursuant to Art. 6(1)(a) of the GDPR,
- the disclosure is necessary pursuant to Article 6(1)(f) of the GDPR for the establishment, exercise, or defense of legal claims, and there is no reason to assume that you have an overriding legitimate interest in the non-disclosure of your data,
- in the event that there is a legal obligation to disclose the data pursuant to Article 6(1)(c) of the GDPR, and
- insofar as this is necessary under Article 6(1)(b) of the GDPR for the performance of contractual relationships with you.

In addition, we use external service providers to process our services, whom we have carefully selected, commissioned in writing, and with whom we have concluded data processing agreements in accordance with Article 28 of the GDPR where necessary. These providers are bound by our instructions and are regularly monitored by us. These include, among others, service providers for hosting, sending emails, and the maintenance and upkeep of our IT systems, etc. The service providers will not disclose this data to third parties.

Data Security

In accordance with Article 32 of the GDPR, taking into account the state of the art, the costs of implementation, and the nature, scope, context, and purposes of the processing, as well as the varying likelihood and severity of the risk to the rights and freedoms of natural persons, we implement appropriate technical and organizational measures to ensure a level of security appropriate to the risk. This website uses SSL encryption for security reasons and to protect the transmission of confidential content.



Duration of Storage of Personal Data

Unless a more specific retention period is stated in this Privacy Policy, your personal data will remain with us until the purpose for data processing no longer applies. If you assert a legitimate request for erasure or revoke your consent to data processing, your data will be deleted unless we have other legally relevant grounds for storing your personal data (e.g., retention periods under tax or commercial law); in the latter case, deletion will occur once these grounds no longer apply.

Your Rights

Below you will find information regarding the data subject rights granted to you by applicable data protection law vis-à-vis the controller with respect to the processing of your personal data:

The right, pursuant to Art. 15 GDPR, to request information about your personal data processed by us. In particular, you may request information regarding the purposes of processing, the category of personal data, the categories of recipients to whom your data has been or will be disclosed, the planned retention period, the existence of a right to rectification, erasure, restriction of processing, or objection; the existence of a right to lodge a complaint; the origin of your data, if it was not collected by us; as well as the existence of automated decision-making, including profiling, and, where applicable, meaningful information regarding its details.

The right, pursuant to Art. 16 GDPR, to request the immediate rectification of inaccurate personal data or the completion of your personal data stored by us.

The right, pursuant to Article 17 of the GDPR, to request the erasure of your personal data stored by us, unless processing is necessary for the exercise of the right to freedom of expression and information, to fulfill a legal obligation, for reasons of public interest, or for the establishment, exercise, or defense of legal claims.

The right, pursuant to Article 18 of the GDPR, to request the restriction of the processing of your personal data, provided that you contest the accuracy of the data, the processing is unlawful but you oppose its erasure and we no longer need the data, but you require it for the assertion, exercise, or defend legal claims, or you have objected to the processing pursuant to Article 21 of the GDPR.

The right, pursuant to Article 20 of the GDPR, to receive the personal data you have provided to us in a structured, commonly used, and machine-readable format or to request its transmission to another controller.

The right to lodge a complaint with a supervisory authority pursuant to Article 77 of the GDPR. As a rule, you may contact the supervisory authority of the federal state where our registered office is located, as indicated above, or, if applicable, the supervisory authority of your usual place of residence or workplace.

The right to withdraw consent pursuant to Article 7(3) of the GDPR: You have the right to withdraw your consent to the processing of your data at any time with future effect. In the event of withdrawal, we will delete the relevant data without delay, unless further processing can be



based on a legal basis that does not require consent. Withdrawal of consent does not affect the lawfulness of processing carried out on the basis of consent prior to withdrawal.

Right to Object

If we process your personal data on the basis of legitimate interests pursuant to Art. 6(1)(f) GDPR, you have the right under Art. 21 GDPR to object to the processing of your personal data, provided this is based on reasons arising from your particular situation. If the objection is directed against the processing of personal data for the purpose of direct marketing, you have a general right to object without the need to specify a particular situation.

If you wish to exercise your right of withdrawal or objection, simply send an email to: datenschutz@roeckelein-gmbh.de

Legal Obligations

The provision of personal data for the purpose of deciding on the conclusion of a contract, the performance of a contract, or the implementation of pre-contractual measures is voluntary. However, we can only make a decision within the scope of contractual measures if you provide the personal data necessary for the conclusion of the contract, the performance of the contract, or pre-contractual measures.

Automated Decision-Making

Automated decision-making or profiling pursuant to Art. 22 GDPR does not take place.

Reservation of the right to make changes

We reserve the right to amend or update this Privacy Policy as necessary in compliance with applicable data protection regulations. This allows us to adapt it to current legal requirements and account for changes to our services, e.g., when introducing new services. The current version applies to your visit.

Date of this Privacy Policy: September 12, 2025